

OMNICABLE

PRESS RELEASE

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TRAVIS WILLIAMS APPOINTED AS OMNI CABLE'S LA REGIONAL MANAGER

West Chester, PA, April 19, 2010 - Omni cable is pleased to announce that Travis Williams has assumed the responsibility of Regional Manager at the Los Angeles facility. Travis will be responsible for driving the Los Angeles regions sales and operational growth. Travis most recently served as a Branch Manager for WW Grainger where he managed three locations having revenue, expense and inventory responsibility. Travis has a BS in Economics from the United States Naval Academy and a Masters in Global Leadership from the University of San Diego.

“We are pleased to have Travis join our organization. The Los Angeles region is an important part of our growth strategy and we believe his experience and enthusiasm will add to the quality service and support we continue to provide our distribution customers”, commented Greg Donato, Executive Vice President, Sales Operation for Omni Cable.



Omni Cable, an ESOP company, is a master distributor of specialty wire and cable sold exclusively through electrical and electronic distribution. Stocking locations include Philadelphia, PA; Atlanta, GA; Boston, MA; Chicago, IL, Denver, CO, Houston, TX; Los Angeles, CA; St. Louis, MO; San Francisco, CA and Tampa, FL.