



NEWS RELEASE

*For Immediate Release
October 2006*

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OMNI CABLE AWARDED “EXCELLENCE IN SERVICE & SUPPORT” FROM IMARK GROUP

(West Chester, PA)...Omni Cable Corporation has been awarded the “Excellence in Service and Support” award from IMARK Group. The award was received by Omni Cable’s Marketing Manager, Janet Krause during the IMARK annual meeting on October 16, 2006, in La Quinta, CA.

The award for “Excellence in Service and Support” takes into consideration the following criteria:

- Offers terms and conditions conducive to profitable operations
- Provides superior order fill rate levels
- Provides quick and effective support in establishing EDI transaction sets
- Provides bar codes on products
- Consistently provides accurate shipments and invoices
- Offers online order placement and tracking capability
- Provides superior customer service and conflict resolution as needed

“We have been working very hard to go above and beyond for our partners and provide them with an excellent level of customer service” stated Janet Krause, Marketing Manager. “We are very pleased to have been acknowledged for our efforts and our work; this is very important to Omni Cable.”

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