

OMNICABLE

PRESS RELEASE

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OMNI CABLE APPOINTS GREG DONATO AS EXECUTIVE VICE PRESIDENT OF SALES OPERATIONS

West Chester, PA, July 1, 2009 - Omni Cable is pleased to announce that Greg Donato has assumed the responsibilities of Executive Vice President of Sales Operations. This newly created position will focus nationally on working with Omni Cable's 10 branch locations across the U.S. on key sales growth initiatives.

Mr. Donato has over 25 years experience in the electrical distribution industry managing inside and outside sales teams as well as extensive P&L responsibility. He has held positions ranging from District Sales Manager to Region Vice President.

Donato earned a BS in Business Administration from Widener University. He has also completed executive training programs at MIT School of Management, Villanova University and Kellogg University.



Commenting on Donato's appointment, Jeff Siegfried, President & CEO of Omni Cable said, "We are quite fortunate to have a manager with the talent and knowledge that Greg brings with him to Omni Cable. His enthusiasm and skills will further enhance the existing quality of service that Omni Cable guarantees to our Electrical Distribution partners.

Omni Cable, an ESOP company, is a master distributor of specialty wire and cable sold exclusively through electrical and electronic distribution. Stocking locations include Philadelphia, PA; Atlanta, GA; Boston, MA; Chicago, IL, Denver, CO, Houston, TX; Los Angeles, CA; St. Louis, MO; San Francisco, CA and Tampa, FL.