



NEWS RELEASE

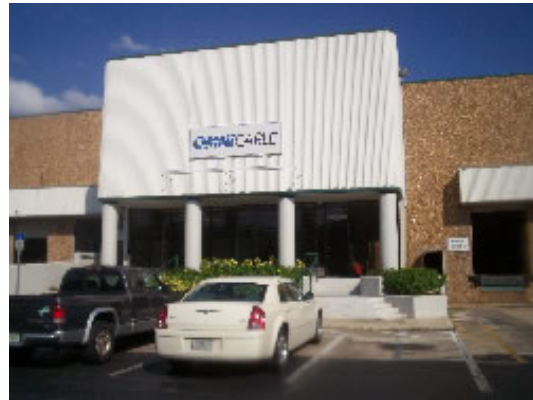
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*Contact: Matt Brady
Corporate Marketing
Omni Cable
(888) 292-OMNI*

OMNI CABLE ENHANCES TAMPA SALES TEAM

(Tampa, FL)...Omni Cable's Tampa branch is proud to re-introduce our local sales team to the electrical distribution community. The sales team, led by Omni Cable veteran Josh Key, is located in the Tampa facility conveniently situated off of Interstate 4.

"Our involvement in the local distribution community is vital to the success of our branch, and a cornerstone of Omni Cable's success in every market area we service. The entire Florida marketplace and Tampa in particular will see that our customer-out service model is the best in the business", comments Josh Key, Branch Manager of Omni Cable's Tampa location.



The branch is located on US-301 between Highway 60/Adamo Dr. and I-4. This location provides easy access for will calls from all directions, and as always, Omni Cable provides dedicated service 24 hours a day, 7 days a week.

Pete Comber, EVP of Sales and Marketing for Omni Cable, comments: "Our dedication to the Florida marketplace is also a commitment to electrical distribution. Since we only sell through electrical distribution, our local sales force will enhance our distribution partners' success in the marketplace selling specialty wire and cable. We all look forward to what Josh and his team will do for our business in Florida."

Omni Cable, an ESOP company, is a master distributor of specialty wire and cable sold exclusively through electrical and electronic distribution. Other stocking locations include Philadelphia, PA; Atlanta, GA; Chicago, IL; Denver, CO; Houston, TX; Los Angeles, CA; San Francisco, CA; St. Louis, MO and Tampa, FL.

OMNI – Corporate Headquarters
2 Hagerty Boulevard West Chester, PA 19382
(610) 701-0100 – (610) 701-9870 FAX
omnicable.com