



NEWS RELEASE

*For Immediate Release Contact: Pete Comber
July 9th, 2008, EVP, Sales & Marketing
Omni Cable
(610) 701-0100*

VICKI ALLIN NAMED DISTRICT MANAGER OF CHICAGO REGION

Effective July 1st, 2008, OMNI CABLE (West Chester, PA) has appointed **Vicki Allin as the District Manager of the Chicago Region**. In her new role, Vicki will be responsible for sales and warehouse operations in the Chicago Region, and will report to Mark Serafino, Regional Vice President.

Allin, an ESOP partner since December of 2001, has gained experience throughout her career at Omni Cable. She brought plenty of industry experience after working various roles for French Gerleman Electric for 18 years. Vicki started in Inside Sales with Omni Cable, then Account Manager before being promoted to Assistant Branch Manager of the Chicago Region.

“We are very excited to have Vicki assume responsibility for the Chicago Region and have every confidence that she will get our business to the next level.” comments Serafino. For additional information, visit omnicable.com or email Vicki at vallin@omnicable.com

Omni Cable, an ESOP company, is a master distributor of specialty wire and cable sold exclusively through electrical and electronic distribution. Other stocking locations include: Philadelphia, PA; Atlanta, GA; Boston, MA; Denver, CO; Houston, TX; Los Angeles, CA; San Francisco, CA; Tampa, FL; Chicago, IL; and St. Louis, MO.