



NEWS RELEASE

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EVP, Sales & Marketing

Omni Cable

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OMNI CABLE INTRODUCES DRAKA LIFELINE® CABLES

Omni Cable now stocks the most innovative fire alarm cable available. Created by Draka Cabletek USA, Lifeline® cables safeguard critical fire alarm systems and emergency circuits. Unlike comparable fire alarm cable, Lifeline® is a flexible, non-armored cable that allows fire controls and alarm circuits to continue to function under extreme environments.

Omni Cable now stocks a full line of Lifeline® cable. RHW achieves the smallest diameter and highest temperature rating of any fire rated cable, CIC provides a cost effective, reliable fire alarm cable when used in conduit, and CI provides the same reliability without the use of conduit or other fire barriers.

The key to the dependability of Lifeline® cables is the ceramified silicone technology, which gives the insulation the ability to harden into a glass-like structure to protect the conductors under conditions of extreme heat and water.

Pete Comber, the EVP of Sales and Marketing, commented on Lifeline®. “The introduction of Lifeline® to our inventory opens up a huge opportunity in this time of fire awareness and safety.” Pete added “This innovative cable is the future of fire protection, and may save lives, not to mention saving time and money”.

Omni Cable, an ESOP company, is a master distributor of specialty wire and cable sold exclusively through electric and electronic distribution. Our stocking locations include Philadelphia, PA; Atlanta, GA; Boston, MA; Chicago, IL; Denver, CO; Houston, TX; Los Angeles, CA; San Francisco, CA; St. Louis, MO and Tampa, FL.