



NEWS RELEASE

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OMNI CABLE ANNOUNCES AN INCREASE IN THEIR IMSA TRAFFIC SIGNAL CABLE

Omni Cable has just broadened its IMSA Traffic Signal Cable line with inventory nationwide.

Omni Cable has a full line of all IMSA cable, including the signal cable which runs from the controller station to the light, the loop wire which detects the presence of traffic, and the lead-in cable which sends those signals to the controller station.

Pete Comber, the EVP of Sales and Marketing, commented on the IMSA product line. "The expansion of the IMSA product line helps position electrical distributors to sell effectively to traffic signal installers." Pete also added "Increasing this product line will help Omni Cable become known as a reliable source for *all* IMSA traffic signal cable".

Omni Cable, an ESOP company, is a master distributor of specialty wire and cable sold exclusively through electric and electronic distribution. Our stocking locations include Philadelphia, PA; Atlanta, GA; Boston, MA; Chicago, IL; Denver, CO; Houston, TX; Los Angeles, CA; San Francisco, CA; St. Louis, MO and Tampa, FL.