

OMNICABLE

NEWS RELEASE

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OMNI CABLE PROUDLY ANNOUNCES THE OPENING OF THEIR 10TH BRANCH IN CHICAGO

Chicago is Omni Cable's kind of town! On January 2, 2007 Omni Cable opened its 10th branch in Chicago. The decision to open in Chicago was the result of numerous requests from the distributors in this trading area. Strategically situated in Villa Park, the 25,000 square foot facility is equipped to meet all of the specialty wire and cable needs of Omni Cable's Illinois, Indiana, Michigan, Minnesota and Wisconsin partners.

"The Chicago marketplace is a perfect location for Omni Cable to expand our service to electrical distribution of specialty wire and cable products. We look forward to expanding with our existing customers, and creating new relationships with the distribution community," remarks Jeff Siegfried, President/CEO of Omni Cable.

Mark Serafino, General Manager and Vice President of Omni Cable's St. Louis branch, will expand his role to include the Omni Cable Chicago branch. The Chicago branch team of Vicki Allin, Dan Gunther, Tori Laxton, Jeff Lofton and Stacey Schmidler will utilize their vast wire and cable experience to carry on the Omni Cable's 30 year tradition of dedication to customer satisfaction and quality products.

"The Chicago location will enable us to provide even better service to our customers in the heart of this industrial based region," says Mark Serafino. "We intend to further our partnerships with our distributor customers to assist them in cultivating and developing profitable opportunities. Omni Cable's product mix is the perfect compliment to the area's large industrial and commercial presence. Same-day-shipments will allow the Chicago location to service electrical distributors in the Chicago area within 24 hours."

The Omni Cable Chicago warehouse facility stocks over \$3 million in specialty wire and cable inventory. Like all of the OMNI facilities, Omni Cable's Chicago branch will offer same day shipping, cut to specified length orders, striping and 24hr/7days a week emergency service.

Omni Cable, an ESOP company, is a master distributor of specialty wire and cable sold exclusively through electric and electronic distribution. Other stocking locations include Philadelphia, PA; Atlanta, GA; Boston, MA; Los Angeles, CA; Denver, CO; Houston, TX; San Francisco, CA; St. Louis, MO and Tampa, FL.

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